

Heartland Update

What is Alberta's Industrial Heartland?

Alberta's Industrial Heartland is 533 square km of land zoned for heavy industrial development. The Heartland was created in 2001, and includes land in Lamont County, Strathcona County, Sturgeon County and the City of Ft. Saskatchewan.

In an attempt to attract heavy industry to this area, the Heartland was marketed as a seamless industrial zone, geologically and geographically suited for industrial development. The natural salt caverns that exist underneath the entire region are ideal for storing petrochemical feedstocks and the Heartland's location, at the crossroads of oil, natural gas and bitumen pipelines, give it a unique advantage to capitalize on Alberta's oilsands.

The cooperation and long-term planning of the four founding municipalities, combined with the physical attributes of the region, have transformed Alberta's Industrial Heartland into a world-class industrial centre, home to 18 major heavy industrial operations, making it the largest hydrocarbon-processing region in Canada.

Next Month: Why is Lamont County a member of the AIHA?

Heartland Update is a monthly feature, keeping area residents informed about Alberta's Industrial Heartland. Future articles will include discussions on the challenges, issues and opportunities in the region. For more information visit www.lamontcounty.ca and go to the Heartland Update section or the Heartland website at www.industrialheartland.com.